

PRIVACY POLICY

EMPIRE HOLDINGS CORPORATION (EH CORP)

LAST UPDATED: MARCH 2026

Empire Holdings Corporation (“EH Corp”, “we”, “us”, or “our”) is committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains what personal data we collect when you visit www.ehcorp.co (the “Website”), use our contact forms, or interact with us, why we collect it, how we use it, and your rights regarding that data.

We operate primarily in the United Arab Emirates, Egypt, and Hong Kong, and we comply with applicable data protection laws in these jurisdictions, including:

- UAE Federal Decree-Law No. 45/2021 on the Protection of Personal Data
- Egypt Law No. 151/2020 on Personal Data Protection
- Hong Kong Personal Data (Privacy) Ordinance (Cap. 486)
- and, where relevant, the EU General Data Protection Regulation (GDPR)

1. Who is responsible for your data?

The data controller is: Empire Holdings Corporation Email: info@ehcorp.co

2. What personal data do we collect?

We collect only the information necessary to provide our services and operate the Website. This may include:

- **Data you provide voluntarily:** Name, email address, phone number, company name, message content, and any other details you submit via our contact form or email communications.
- **Automatically collected data:** Technical information such as IP address, browser type and version, operating system, device type, pages visited, time and date of access, and referring URL (via server logs).
- We do not collect sensitive personal data (e.g., financial details, health information) through the Website.

3. How do we collect your data?

- Directly from you when you fill out the contact form, send us an email, or otherwise communicate with us.
- Automatically through your browser and our server logs when you visit the Website.

4. Why do we collect and use your data?

We process your personal data for the following purposes and legal bases:

- To respond to your inquiries, provide information about our services, and follow up on business opportunities (legitimate interest / performance of a potential contract).
- To operate, maintain, and improve the Website (legitimate interest).
- To comply with legal obligations, prevent fraud, or defend legal claims (legal obligation / legitimate interest).

We do not use your data for automated decision-making or profiling.

5. Cookies and similar technologies

We use only essential cookies (session cookies) necessary for the Website to function properly. No analytics, advertising, or tracking cookies are currently in use. You can manage cookies through your browser settings. Disabling cookies may affect Website functionality.

6. Who do we share your data with?

We do not sell, rent, or trade your personal data. We may share it only:

- With group companies or trusted service providers (e.g., hosting, email providers) who assist us in operating the Website and providing services — all bound by strict confidentiality and data protection obligations.
- If required by law, court order, or regulatory authority.

7. International data transfers

As a global holding company, your data may be transferred between our offices and service providers in Hong Kong, the United Arab Emirates, Egypt, and other jurisdictions. We ensure appropriate safeguards (e.g., contractual protections, adequacy decisions where applicable) are in place to protect your data in line with applicable laws.

8. How long do we keep your data?

We retain your personal data only for as long as necessary to fulfill the purpose for which it was collected, or as required by law (e.g., for accounting or legal purposes). Contact form inquiries are typically kept for up to 24 months unless you request deletion earlier.

9. Your rights

Depending on the applicable law, you may have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion (erasure) when no longer needed
- Restrict or object to processing
- Withdraw consent (where processing is based on consent)
- Lodge a complaint with the relevant data protection authority

To exercise these rights, contact us at info@ehcorp.co. We will respond within the timeframes required by applicable law.

10. Security

We implement reasonable technical and organizational measures to protect your data from unauthorized access, loss, or misuse. However, no method of transmission over the internet is 100% secure — we cannot guarantee absolute security.

11. Changes to this policy

We may update this Privacy Policy from time to time. The updated version will be posted here with a revised “Last updated” date. We encourage you to review it periodically.

12. Contact us

If you have any questions about this Privacy Policy or our data practices, please contact: Email: info@ehcorp.co

Thank you for trusting Empire Holdings Corporation with your information.